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OneShield Media Contact:
Heather Peacock
hpeacock@OneShield.com
508.475.0345

PURE Media Contacts:
Jolie Balido and Jeannie Salameh
MediaLine Marketing Communications
jolie@medialinemc.com
jeannie@medialinemc.com
305.586.0419

PURE High Net Worth Insurance Deploys OneShield's Dragon Technology for End-to-End Policy Administration

WESTBOROUGH, Mass. – April, 2007 – OneShield Inc., a provider of innovative technology driven policy administration, automated business rules and workflow solutions, today announced that Privilege Underwriters Reciprocal Exchange (PURE) has selected its technology solutions to support the administration of its new insurance products. In January, PURE deployed OneShield's Dragon platform to manage the end-to-end policy administration of its PURE High Net Worth Insurance personal lines product offerings.

"Every company wishes they did not have legacy issues with technology. As a start-up we aimed to take advantage of this great position," said Ross Buchmueller, chief executive officer of PURE. "And we chose OneShield."

OneShield Dragon's meta data-driven system has a well-defined, insurance-centric data model that is ideal for meeting PURE's need for rapid application and deployment. In approximately six months, PURE and OneShield worked together to customize their unique business rules, workflow and channel management. PURE also selected OneShield to serve as the host for Dragon and other core applications.

"We are very pleased to add PURE to our growing customer base and are eager to support its business model," said Glenn Anschutz, chief executive officer of OneShield. "OneShield views this as a partnership with PURE designed to help facilitate its business process, operational efficiency and market growth strategy."

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About OneShield

OneShield provides Web browser-based solutions to automate the sales and service of insurance and bond products for insurance carriers, major brokers, and managing general agents. Its flagship product, OneShield Dragon[®], is a tools-based, data-driven insurance underwriting, policy administration, rating and workflow engine. Dragon provides configurable and modifiable options to meet today's goals and to adapt to future demands. For additional information, visit www.oneshield.com.

About Privilege Underwriters Reciprocal Exchange (PURE)

Privilege Underwriters Reciprocal Exchange (PURE) is the first property-casualty insurance company dedicated exclusively to serving high-net-worth individuals. PURE is a Florida-domiciled reciprocal insurance exchange. PURE provides its members with comprehensive high value homeowners insurance policies, including windstorm and optional excess flood coverage, for Florida homes insured for greater than \$1 million that are built to the standards of the latest building codes. It also provides private fleet auto insurance, including agreed value settlements for total losses, and insurance for jewelry and art. PURE also offers personal excess liability coverage with limits ranging from \$5 million to \$10 million. For more information, visit www.purehnw.com.

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Editor's Note: **Interviews available upon request**