



Media Contact:
Jennifer Overhulse-King
St. Nick Media Services
jen@stnickmedia.com
+1-859-803-6597

FOR IMMEDIATE RELEASE

PURE Recognized as a Celent 2012 Model Insurer Award Winner

OneShield Commends PURE's Innovative Use of Dragon®

Westborough, MA – January 26, 2012 – [OneShield, Inc.](#), a provider of flexible and extensible policy and billing core systems for property/casualty insurers, is pleased to congratulate [Privilege Underwriters Reciprocal Exchange \(PURE\)](#), the only policyholder-owned insurer focused on serving the needs of high net worth individuals and families, for being named one of [Celent's 2012 Model Insurer](#) award winners for innovative use of technology.

[PURE uses OneShield Dragon as its policy administration solution](#) and credits the system's flexibility with supporting the insurer's unique business and servicing model. In particular, the Celent award lauds the integration of document e-Delivery into the company's Dragon implementation. This has led to enhanced service to PURE's members (policyholders) and agents, as well as a reduced environmental footprint.

"In OneShield, PURE has found a partner with a similar view of the purpose of technology: to enhance efficiencies and provide exceptional service," said Stuart Tainsky, senior vice president and chief information officer for PURE. "E-Delivery is a great example of one of the innovative ways that OneShield has helped PURE respond to the needs of our members and agents."

Through their use of the Dragon system, PURE's members have the ability to define their preferences regarding how they receive their policies and bills. As an added benefit, PURE was able to nearly eliminate the distribution process by integrating electronic delivery directly into Dragon.

Tainsky added, "Our ability to configure Dragon's workflow to make electronic delivery a default option for delivering documents securely has helped us save in excess of 50,000 printed pages while providing a fast, simple and reliable service to our members and agents."

"Congratulations to Stuart and his team at PURE on being named one of Celent's 2012 Model Insurers," said Glenn Anschutz, chief executive officer and president of OneShield, Inc. "PURE's commitment to exceptional service while embracing the use of technology for growing their business has resulted in a cost-effective platform upon which PURE has grown their business and provided exceptional customer service."

Each year Celent recognizes model insurers for their use of technology in an innovative way to improve performance and meet market demands. Today, award winners will be honored at [Celent's Insurance Innovation and Insight Day](#) at the Omni Parker House Hotel in Boston.

About OneShield

OneShield delivers flexible, content-rich core systems for billing, policy, product configuration and rating. Based on an open architecture, OneShield Dragon® provides companies with the ability to streamline product creation, management, underwriting and distribution. With Dragon, P&C insurers gain a competitive advantage that helps them improve operations and profitability while meeting increasing customer and market demands. OneShield is headquartered in Westborough, MA and has offices in Glastonbury, CT and Gurgaon, India. Visit oneshield.com to learn more.

About Privilege Underwriters Reciprocal Exchange (PURE)

Privilege Underwriters Reciprocal Exchange (PURE) is the first property-casualty insurance company dedicated exclusively to serving high-net-worth individuals. PURE is a Florida-domiciled reciprocal insurance exchange. PURE provides its members with comprehensive high value homeowners' insurance policies, including windstorm and optional excess flood coverage, for Florida homes insured for greater than \$1 million that are built to the standards of the latest building codes. It also provides private fleet auto insurance, including agreed value settlements for total losses, and insurance for jewellery and art. PURE also offers personal excess liability coverage with limits ranging from \$5 million to \$10 million. **For more information, visit www.purehnw.com.**

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For further information, please contact Kim Morton :: 508.475.0188 :: kimorton@oneshield.com