## For Immediate Release

# OneShield Software and GhostDraft Align to Deliver "As-A-Service" Offering for the Global Insurance Market

Leveraging a cloud-based technology platform, the alliance aims to give insurers complete control over customer document creation processes across the policy lifecycle

Marlborough, MA – March 27<sup>th</sup>, 2017 – OneShield Software (www.OneShield.com), a leading provider of core business software solutions to financial services companies and **GhostDraft** (www.GhostDraft.com), an innovator in document automation and customer communications, are pleased to announce they have formalized an alliance focused on driving implementation costs down while improving integration timeframes for joint customers.

"More and more insurers are adopting 'As-A-Service' offerings that increase the expectation of expedited implementation timeframes" said Liza Smith, SVP Global Sales and Marketing for OneShield. "This relationship allows us to provide end-to-end solutions, in the cloud, that help address traditional time-to-market implementation challenges."

OneShield's policy administration suite will leverage a pre-built integration framework to GhostDraft's comprehensive, cloud-based customer communications management solution (CCM). This enables clients to transform their customer experience with dynamic and responsive customer communication generation and management.

"We are thrilled OneShield chose us to offer their clients a more enhanced way to correspond and interact with customers," said Kurt Jackson, Executive Vice President of GhostDraft. "Our cloud-based system is scalable to meet the needs of all carriers, regardless of size, as well as expand throughout the enterprise."

The integration of GhostDraft with OneShield's solutions will give business users complete control over documents, empowering them to efficiently manage thousands of templates, simplify forms libraries and personalize correspondence management from a centralized system. For insurers in fast-paced environments, this helps ensure documents are created with consistent messaging and branding while delivering clear, relevant, and actionable customer communications.

#### **About OneShield**

OneShield Software delivers core business software solutions to the global insurance and broader financial services industry, deployed in the cloud or on premise. Our portfolio of standalone, subscription and cloud-based software products include enterprise-class policy management, billing, claims, rating, product configuration, business intelligence, and analytics solutions that leverage a tool-based open architecture and single data model platform to streamline your business. OneShield Software automates and simplifies the complexities of core systems with targeted solutions, seamless upgrades, collaborative implementations, and lower total cost of ownership.

With corporate headquarters in Marlborough, MA, and offices in India, Canada, and Australia, OneShield, Inc. has a total of 46 products in production across the P&C and Life insurance markets.

Ready to transform your business? It starts with a conversation. **Connect with us at OneShield.com or call 774.348.1000.** 

#### About GhostDraft

GhostDraft transforms the customer experience with dynamic and responsive customer communication generation and management. Leveraging years of domain expertise, GhostDraft creates regulatory compliant documents so you can focus on key customer centric communication. Be a game changer - interconnect personalized customer communication with the ultimate customer experience to digitally transform your organization. With GhostDraft, you will love your documents. Visit GhostDraft.com or call 855.776.2016 to learn more.

###

### Interested in an interview? Contact:

Janice Merkley
Senior Director, Global Corporate Communications
OneShield, Inc.
416.399.2725
jmburt@oneshield.com
www.oneshield.com

Julie Ruffin Marketing Manager GhostDraft julie.ruffin@ghostdraft.com 864-236-7336 www.GhostDraft.com